SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.)

DIRECT SELLING ACQUISITION CORP.

(Name of Issuer)

Class A Common Stock, par value \$0.0001 per share (Title of Class of Securities)

25460L103 (CUSIP Number)

December 31, 2023 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

□ Rule 13d-1(b)
□ Rule 13d-1(c)
□ Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 25460L103

1	NAMES OF REPORTING PERSONS			
Alberta Investment Management Corporation				
2	CHECK THE	APP	ROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) (b)				
3	SEC USE ON	LY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	Alberta, Canada			
		5	SOLE VOTING POWER	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH				
		-	375,000	
		6	SHARED VOTING POWER	
			-0-	
		7	SOLE DISPOSITIVE POWER	
		,	SOLE DISTOSITIVE TO WER	
			375,000	
		8	SHARED DISPOSITIVE POWER	
			-0-	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	375,000			
10				
10	CHECK BOH		The module of the man	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	6.7% (1)			
12	TYPE OF REPORTING PERSON*			
	FI			

(1) Based on 5,595,494 shares of Class A common stock of the Issuer outstanding as of November 14, 2023, as reported in the Issuer's Quarterly Report on Form 10-Q filed November 14, 2023.

Item 1 (a) Name of Issuer:

Direct Selling Acquisition Corp. (the "Issuer")

Item 1 (b) Address of Issuer's Principal Executive Offices:

5800 Democracy Drive, Plano, TX 75024

Item 2 (a) Name of Person Filing:

Alberta Investment Management Corporation (the "Reporting Person")

Item 2 (b) Address of Principal Business Office or, if none, Residence:

1600 - 10250 101 Street NW Edmonton, Alberta T5J 3P4

Canada

Item 2 (c) <u>Citizenship:</u>

The Reporting Person is organized under the laws of Alberta, Canada.

Item 2 (d) <u>Title of Class of Securities:</u>

Class A common stock, par value \$0.0001 per share (the "Class A Common Stock").

Item 2 (e) CUSIP No.:

25460L103

Item 3 If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

Not Applicable

Item 4 Ownership

Item 4 (a) Amount Beneficially Owned: 375,000 Class A Common Stock

Item 4 (b) Percent of class: 6.7%

Based on 5,595,494 shares of Class A Common Stock outstanding as of November 14, 2023, as reported in the Issuer's Quarterly Report on Form 10-Q filed November 14, 2023.

Item 4 (c) Number of Shares as to which the person has:

- (i) Sole power to vote or to direct the vote: 375,000
- (ii) Shared power to vote or to direct the vote: 0
- (iii) Sole power to dispose or to direct the disposition of: 375,000
- (iv) Shared power to dispose or to direct the disposition of: 0

Item 5 Ownership of Five Percent or Less of a Class:

Not applicable.

Item 6 Ownership of More Than Five Percent on Behalf of Another Person:

Pursuant to the Alberta Investment Management Corporation Act, SA 2007 cA-26.5, the Reporting Person provides investment management services for a diverse group of Alberta public sector clients, including Alberta public sector pension plans and provincial endowment funds.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding

Company or Control Person:

Not applicable.

Item 8 <u>Identification and Classification of Members of the Group:</u>

Not applicable.

Item 9 Notice of Dissolution of Group:

Not applicable.

Item 10 <u>Certification:</u>

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2024

ALBERTA INVESTMENT MANAGEMENT CORPORATION

/s/ Kahlan Mills By:

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Name: Kahlan Mills
Title: Associate General Counsel