

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Antara Capital LP</u> <hr/> (Last) (First) (Middle) 55 HUDSON YARDS, 47TH FLOOR SUITE C <hr/> (Street) NEW YORK NY 10001 <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 03/28/2023	3. Issuer Name and Ticker or Trading Symbol <u>Direct Selling Acquisition Corp. [DSAQ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	955,100 ⁽¹⁾	I	See Footnotes ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				

1. Name and Address of Reporting Person * <u>Antara Capital LP</u> <hr/> (Last) (First) (Middle) 55 HUDSON YARDS, 47TH FLOOR SUITE C <hr/> (Street) NEW YORK NY 10001 <hr/> (City) (State) (Zip)

1. Name and Address of Reporting Person * <u>Antara Capital Fund GP LLC</u> <hr/> (Last) (First) (Middle) 55 HUDSON YARDS, 47TH FLOOR, SUITE C <hr/> (Street) NEW YORK NY 10001 <hr/> (City) (State) (Zip)

1. Name and Address of Reporting Person *		
Antara Capital Master Fund LP		
(Last)	(First)	(Middle)
55 HUDSON YARDS, 47TH FLOOR, SUITE C		
(Street)		
NEW YORK	NY	10001
(City) (State) (Zip)		
1. Name and Address of Reporting Person *		
Antara Capital Total Return SPAC Master Fund LP		
(Last)	(First)	(Middle)
55 HUDSON YARDS 47TH FLOOR, SUITE C		
(Street)		
NEW YORK	NY	10001
(City) (State) (Zip)		
1. Name and Address of Reporting Person *		
Antara Capital GP LLC		
(Last)	(First)	(Middle)
55 HUDSON YARDS, 47TH FLOOR, SUITE C		
(Street)		
NEW YORK	NY	10001
(City) (State) (Zip)		
1. Name and Address of Reporting Person *		
Antara Capital Total Return SPAC Fund GP LLC		
(Last)	(First)	(Middle)
55 HUDSON YARDS, 47TH FLOOR, SUITE C		
(Street)		
NEW YORK	NY	
(City) (State) (Zip)		
1. Name and Address of Reporting Person *		
Gulati Himanshu		
(Last)	(First)	(Middle)
55 HUDSON YARDS 47TH FLOOR, SUITE C		
(Street)		
NEW YORK	NY	10001
(City) (State) (Zip)		

Explanation of Responses:

- The reported securities are held as follows: (i) 477,600 shares of Class A Common Stock are held directly by Antara Capital Master Fund LP ("Antara Master Fund") and (ii) 477,500 shares of Class A Common Stock are held directly by Antara Capital Total Return SPAC Master Fund LP ("Antara SPAC Fund").
- This Form 3 is being filed on behalf of (i) Antara Master Fund, a Cayman Islands exempted limited partnership, (ii) Antara SPAC Fund, a Cayman Islands exempted limited partnership, (iii) Antara Capital LP, a Delaware limited partnership ("Antara Capital"), (iv) Antara Capital GP LLC, a Delaware limited liability company ("Antara GP"), (v) Antara Capital Fund GP LLC, a Delaware limited liability company ("Antara Fund GP"), (vi) Antara Capital Total Return SPAC Fund GP LLC, a Delaware limited liability company ("SPAC Fund GP"), and (vi) Himanshu Gulati (collectively, the "Reporting Persons").
- Antara Capital serves as the investment manager of Antara Master Fund and Antara SPAC Fund. Antara Fund GP is the general partner of Antara Master Fund, SPAC Fund GP is the general partner of Antara SPAC Fund, and Antara GP is the general partner of Antara Capital. Himanshu Gulati is the sole member of Antara Fund GP, SPAC Fund GP, and Antara GP. Because of the foregoing relationships each of Antara Capital, Antara GP, Antara Fund GP, SPAC Fund GP and Himanshu Gulati may be deemed to indirectly beneficially own the securities held directly by Antara Master Fund and/or Antara SPAC Fund and each disclaims beneficial ownership of all such securities except to the extent of their respective pecuniary interest therein.
- This report shall not be deemed an admission that the Reporting Persons, or any other person is the beneficial owner of the securities reported herein for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Remarks:

Exhibit 24.1 - Power of Attorney

<u>Antara Capital Master Fund LP, By: Antara Capital Fund GP LLC, Its: General Partner, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member</u>	<u>04/04/2023</u>
<u>Antara Capital Fund GP LLC, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member</u>	<u>04/04/2023</u>
<u>Antara Capital Total Return SPAC Master Fund LP, By: Antara Capital Total Return SPAC Fund GP LLC, Its: General Partner, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member</u>	<u>04/04/2023</u>
<u>Antara Capital Total Return SPAC Fund GP LLC, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member</u>	<u>04/04/2023</u>
<u>Antara Capital LP, By: Antara Capital GP LLC, Its: General Partner, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member</u>	<u>04/04/2023</u>
<u>Antara Capital GP LLC, By: /s/ Himanshu Gulati, Name: Himanshu Gulati, Title: Sole Member, /s/ Himanshu Gulati</u>	<u>04/04/2023</u>
<u>Himanshu Gulati</u>	<u>04/04/2023</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned constitutes and appoints Raph A. Posner, as the undersigned's true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for the undersigned and in the undersigned's name, place and stead, to:

1. prepare, sign, and submit to the Securities and Exchange Commission (the "SEC") on its Electronic Data Gathering, Analysis, and Retrieval Filer Management website a Form ID application, including any amendments and exhibits thereto, and any other related documents as may be necessary or appropriate, to obtain from the SEC access codes to permit filing on the SEC's EDGAR system, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each act and thing requisite and necessary to be done as required by any rule or regulation of the SEC and the EDGAR Filer Manual as fully and to all intents and purposes as the undersigned might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, and each of them, may lawfully do or cause to be done by virtue hereof; and

2. sign any and all SEC statements of beneficial ownership of securities of Direct Selling Acquisition Corp. (the "Company") on Schedule 13D or 13G as required under Section 13 and Forms 3, 4 and 5 as required under Section 16(a) of the Securities Exchange Act of 1934, as amended, and any amendments thereto, and to file the same with all exhibits thereto, and other documents in connection therewith, with the SEC, the Company and any stock exchange on which any of the Company's securities are listed, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each act and thing requisite and necessary to be done under said Section 13 and Section 16(a), as fully and to all intents and purposes as the undersigned might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, and each of them, may lawfully do or cause to be done by virtue hereof.

A copy of this power of attorney shall be filed with the SEC. The authorization set forth above shall continue in full force and effect until the undersigned revokes such authorization by written instructions to the attorneys-in-fact.

The authority granted hereby shall in no event be deemed to impose or create any duty on behalf of the attorneys-in-fact with respect to the undersigned's obligations to file a Form ID, Schedule 13Ds and Forms 3, 4 and 5 with the SEC.

Dated: April 4, 2023

By: Antara Capital Master Fund LP
By: Antara Capital Fund GP LLC
Its: General Partner
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
Antara Capital Fund GP LLC
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
Antara Capital Total Return SPAC
Master Fund LP
By: Antara Capital Total Return
SPAC Fund GP LLC
Its: General Partner
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
Antara Capital Total Return SPAC
Fund GP LLC
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
Antara Capital LP
By: Antara Capital GP LLC
Its: General Partner
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
Antara Capital GP LLC
By: /s/ Himanshu Gulati
Name: Himanshu Gulati
Title: Sole Member
/s/ Himanshu Gulati
Himanshu Gulati

